

“Never forget where you came from, never forget where you are going and never forget those who have helped and supported you along the way”. This is a creed I live by every day. Born and raised in Prince George until I was 20 years old, my family and the soccer community played an important role on my path to become a Husband, Father, Sport Scientist, Coach, Educator and Director.

After a subsequent twenty-year journey throughout the USA and Canada, the opportunity to come back home has been presented. I cannot thank those who have made the dream of guiding and supporting the Prince George soccer community enough, nor the athletes, mentors, peers, co-workers and sport scientists/professors, I have had the privilege of working with over the past two decades.

Relationships and partnerships are at the core of my developmental philosophy. Today’s younger generation desires belonging, being valued and heard, while being part of something bigger than us all. Although a dedicated framework and structure are integral to the overall success of any ‘system’, building a community connection and a family-based environment is what drives long term sustainability and viability.

Every participant deserves the opportunity to strive for their individual dreams and goals. Our responsibility as life-coaches is to open as many doors as possible and push aside roadblocks that inhibit the success of our youth. The internally driven participant wearing the badge of a Club that is dedicated to the collective success of its members, is a united and relentless force.

We are one, we are united, we are PGYSA.

Sincerely,

Coach Terrol G.G. Russell